



FOR IMMEDIATE RELEASE

City Building Owners Insurance Now Offers Property and Casualty Insurance to High Net Worth Families

Real estate specialty insurer partners with innovative provider of high-value insurance

[SOMERS, N.Y. (PRWEB), FEBRUARY 06, 2018] - Stu Cohen and the City Building Owners Insurance program have partnered with the PURE Group of Insurance Companies. Headquartered in White Plains, N.Y., PURE is a member-owned property and casualty insurer designed exclusively for financially successful families.

"We've specialized in New York-area real estate insurance for more than 40 years," says Cohen. "Our alliance with PURE allows us to better meet the needs of affluent homeowners and co-op and condo owners in New York, New Jersey and Connecticut."

In an industry not known for innovation, PURE has tailored its services and insurance products to meet the unique needs of its clientele. For instance, a high-value homeowners policy with a mainstream insurer typically includes coverage for jewelry that ranges between \$1,000 and \$5,000. PURE offers up to \$50,000 in blanket coverage, and its rider pricing is generally half that of the competition. Individual items valued at less than \$100,000 do not require an appraisal. If a loss occurs, the firm's Member Advocates assist members throughout the recovery process, from identifying a jeweler who can recreate a family heirloom to ensuring a prompt payout.

"PURE has an overriding commitment to customer service, just like we do," says Cohen. "They offer better coverage and greater convenience. Take their auto policies: they insure an agreed amount, without depreciation. You get into an accident, and everyone who answers the claims line is a licensed adjuster. They deliver your rental car and pick up your car for repairs. You don't have to go anywhere or do anything." Account features like mobile claims reporting and paperless policy delivery are especially popular with younger clients.

PURE partners with a select group of responsible, financially successful families. The company educates members to make them smarter about risk and to reduce their likelihood of experiencing a claim. As a result, PURE customers typically save 20% on homeowners insurance alone.

About City Building Owners Insurance Program: Independent insurance agent and founder of City Building Owners Insurance program, Stu Cohen is one of the premier insurance brokers for real estate owners in the greater New York City area. Based in Somers, N.Y., Stu is licensed as an insurance agent, broker and consultant in New York, New Jersey and Connecticut. Follow them on [Facebook](#), [Twitter](#), or [LinkedIn](#).
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